



The Mucci Method FAQ

Parent & Teacher trusted!

1. Is there any kind of guarantee or refund if I am not satisfied?

We have heard of companies looking to be paid “money for nothing”. We are not one of those. Unfortunately, we cannot guarantee that you will make money if you do not work. Nor can we guarantee the exact amount of money that will be earned, since this is all a result of the activity and hours you invest in your business. Our goal is to guarantee that you receive the best training information and proven techniques from an industry leader, that will ensure your lice removal business is success and profitable in the future. We can guarantee that if you follow the step by step methods provided in our training program you will be successful. We will also provide ongoing support to ensure that any questions or future issues are addressed satisfactorily. These same steps are being followed by all our successful franchises across the country.

2. Are there any financing or monthly payment options?

We recognise that starting any small business can be a strain to a limited budget. This is one reason why we have made the initial investment in the Mucci Method so affordable. This is the same training that is provided to our franchisees in Canada, who pay many thousands of dollars more in Franchise fees for the information that you will have access to. These Franchisees also pay a royalty on gross monthly sales. With the proven Mucci Method training program you only pay the initial investment of \$ 3,500.00 and then an annual renewal fee of \$ 199.99 thereafter. We do offer you the ability to use a credit card as a form of payment.

3. Don't eggs/nits have to be combed off, so kids can get back in school?

Yes, this is all part of the process that we teach in our training program. We also have specially designated combs for this purpose that work best. The beauty of our #1 Time Head Lice Solution is that it not only attacks the live lice through the dehydrations process, but also the eggs/nits. Unlike other solutions in the marketplace, if you happen to miss any of these in your combing process they will not hatch as they are no longer viable. We do recommend a comb-out following the application to remove “debris” from the hair for esthetic purposes.

4. What does the online training cover?

The training will provide everything you need to become a professional lice removal operator. You will see that the curriculum is quite extensive, since there are methods covered other than just the process of strand by strand reduction combing. We teach identification, self-care, and sanitation protocols. It is a timelier reduction combing process, so you can see more clients in a day. We offer sales help and ongoing support. We also offer our exclusive #1 Time Head Lice Solution product at a wholesale price to set you head and shoulders above your competition. This revolutionary product line attacks head lice and dehydrates the nits, using the exclusive HDM Mineral Technology. This is quickly proving to be the greatest innovation ever to come along for head lice infestations.

5. What is ongoing support? Do you help with website marketing?

We are always available for questions via email and phone. Dawn Mucci is one of the pioneer head lice experts in North America and is highly respected in the industry. You will see numerous awards of excellence and further information on her corporate profile at www.licesquad.com. For an additional fee we also offer two-day on-site training and a ½ hour consultation with our head lice expert is provided as part of the training program.

6. How will I market my program?

We will be helping you market your company through our website www.globalliceremovalnetwork.com which is a resource that lists the various providers of lice removal service across the United States, along with www.licesquad.com which is our Canadian site which provides links for individuals looking for service in the USA. We have experienced a large increase of enquiries over this past year for provision of services in the USA due to this and other ongoing marketing initiatives.

7. May I have some references of people who have done this?

We have many successful franchisees in Canada who have gone through the training program. Since we do not franchise in the United States, we can provide the name of current graduates, and refer to our Canadian franchisee websites.

8. How do I know if I have successfully passed the program?

Following the completion of the entire online program you will be directed to take three tests.

- Louseology 101
- The Mucci Method
- HDM Mineral Technology

You can take each test a maximum of 3x and require a pass mark of 90%. Once you have taken a test you will be provided with your test results online and a list of questions not answered correctly. You should review the materials again for an ideal mark of 100%. Our office will be notified once you successfully complete the exam, whereby we will email and mail out your certification, start up kit, and manual.

The Professional Lice Expert's Choice

Creating Raving Fans for Your Company - Resulting in \$ Additional Profits \$

We have spent the last year testing and formulating this [#1 Time Head Lice Solution](#) on actual Lice Squad.com clients. We have experienced far better results than any other applications we have tried including hot air treatments, enzymes, and essential oils. It has proven to be a one-time Head Lice Solution. Our slogan is: **“One and Done!”**

The application process remains the same as using any other hair conditioner for reduction combing. The difference is that you now have a superior product that dehydrates the highest percentage of both hatched lice and lice eggs, is completely safe to use, takes the minimum amount of time, and requires the least amount of treatments or follow up care.

HOW WE HELP YOU

1. We train and certify you in *The Mucci Method* of Lice Removal
2. We will add your company to the www.LiceSquad.com and www.LiceRemovalNetworkofAmerica.com websites and databases. The #1 source for consumers looking for the most progressive and trusted lice removal companies in North America. We help customers find you.
3. Our first goal is to earn your trust, by delivering what you need to be more successful, and helping you make clients lives better. You will treat your clients faster, with no heavy and bulky equipment. They will become your raving fans, referring your services to others with the same needs!
4. Costly repeat visits and follow up concerns will be a thing of the past, allowing you to do even more business.
5. This is by far the most effective and environmentally friendly solution on the market anywhere, so customers will seek you out for service.
6. You will be able to charge more for this premium level of service. We call it the Express Service.

#1 Time Head Lice Solution - Pricing Schedule

<u>Description</u>	<u>Case Price</u>	<u>Unit Cost</u>	<u>Suggested Retail</u>	<u>Profit Margins</u>
(Net Wt. 7 oz.) (Case of 25).	\$423.95	\$16.96	\$33.95	50%
(Net Wt. 7 oz.) (3-5 cases of 25).	\$379.95	\$15.20	\$33.95	55%
(Net Wt. 7 oz.) (6-12 cases of 25).	\$341.95	\$13.68	\$33.95	60%

Notes: (Above prices are quoted in \$U.S.)

Product Order Terms: 50% deposit with initial order, and balance due on date of shipment. Subsequent orders net 30 days from date of order, with prior account approval from our credit department. We accept all major credit cards. Private label branding orders are available. (Minimum batch runs would apply, with labels provided by the customer). Please allow 4 weeks from receipt of order prior to shipment. Freight is extra and will be quoted at time of order.

No costly franchise or licensing fees apply. A minimal one time training fee of \$2,500 and a small annual admin fee of \$1000 per annum to market your service and maintain your listing on www.LiceRemovalNetworkofAmerica.com apply. Call for details 705 456-4440

If you still love your enzyme based products, we can also provide these with our brand or your private label. Further information about our company can be found at www.newdawnistributing.com

New Dawn Distributing Inc.
www.newdawnistributing.com

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